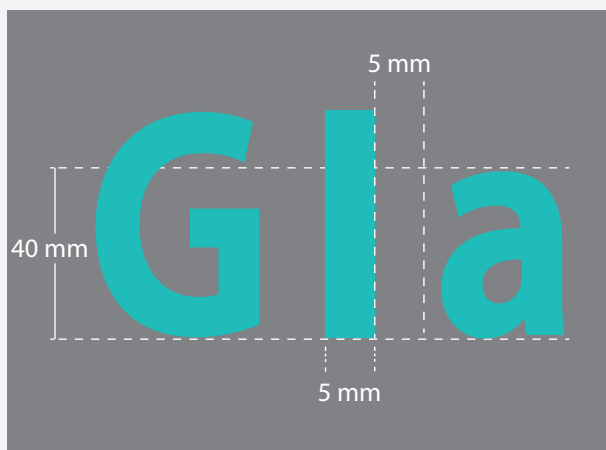


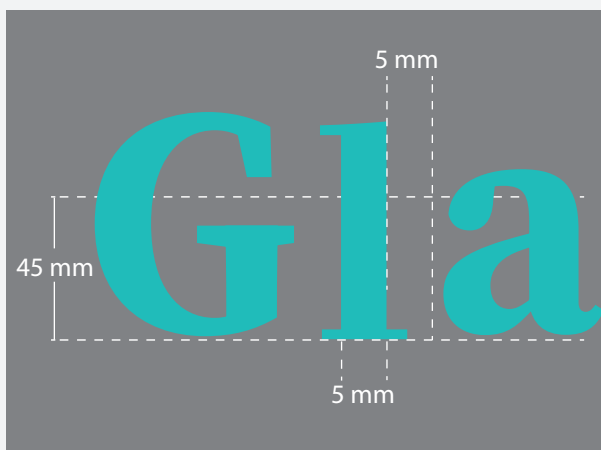
Minimum Text Size



Coloured letters

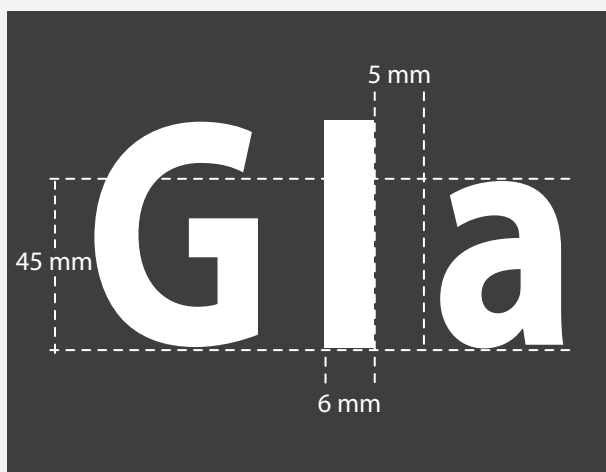


Sans-Serif Fonts

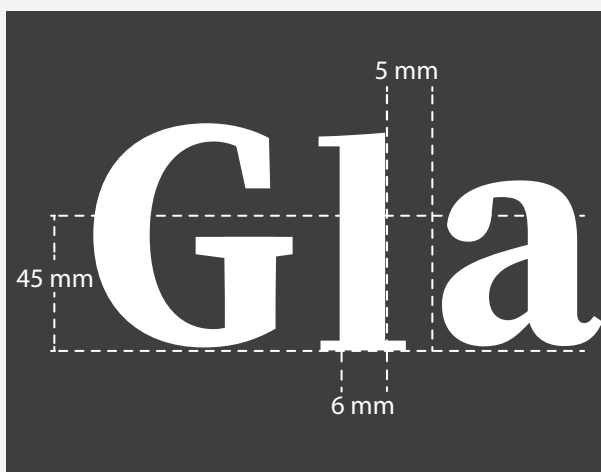


Scripts & Serif Fonts

White letters on a dark background



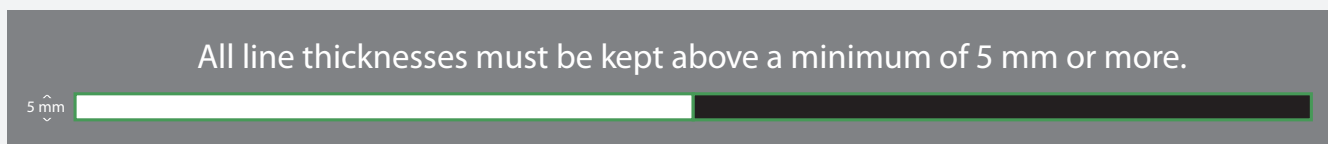
Sans-Serif Fonts



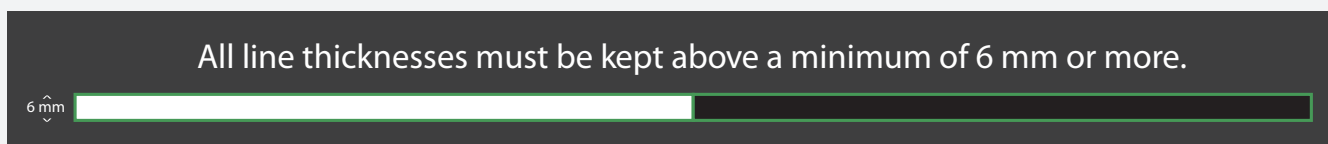
Scripts & Serif Fonts

Minimum Line Thickness

Light Backgrounds



Light Backgrounds

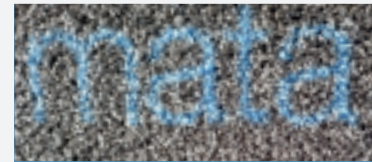


Colour Contrast



Blues & Grays

	C03						
	good contrast	good contrast	poor contrast	poor contrast	good contrast	good contrast	good contrast
	poor contrast	poor contrast	good contrast	good contrast	poor contrast	poor contrast	poor contrast
	good contrast	poor contrast	poor contrast	good contrast	poor contrast	good contrast	poor contrast
	poor contrast	poor contrast	good contrast	good contrast	poor contrast	poor contrast	poor contrast
	good contrast	poor contrast	poor contrast	good contrast	poor contrast	good contrast	poor contrast



Green & Grays

	good contrast	poor contrast	poor contrast	poor contrast	poor contrast	good contrast	good contrast
	poor contrast	good contrast	good contrast	good contrast	good contrast	poor contrast	poor contrast
	good contrast	poor contrast	poor contrast	poor contrast	poor contrast	good contrast	good contrast
	good contrast	poor contrast	poor contrast	good contrast	good contrast	good contrast	poor contrast
	good contrast	good contrast	poor contrast	poor contrast	poor contrast	good contrast	good contrast
	good contrast	poor contrast	poor contrast	good contrast	poor contrast	good contrast	poor contrast



Similar Colour Combinations, for example:

	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast

	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast

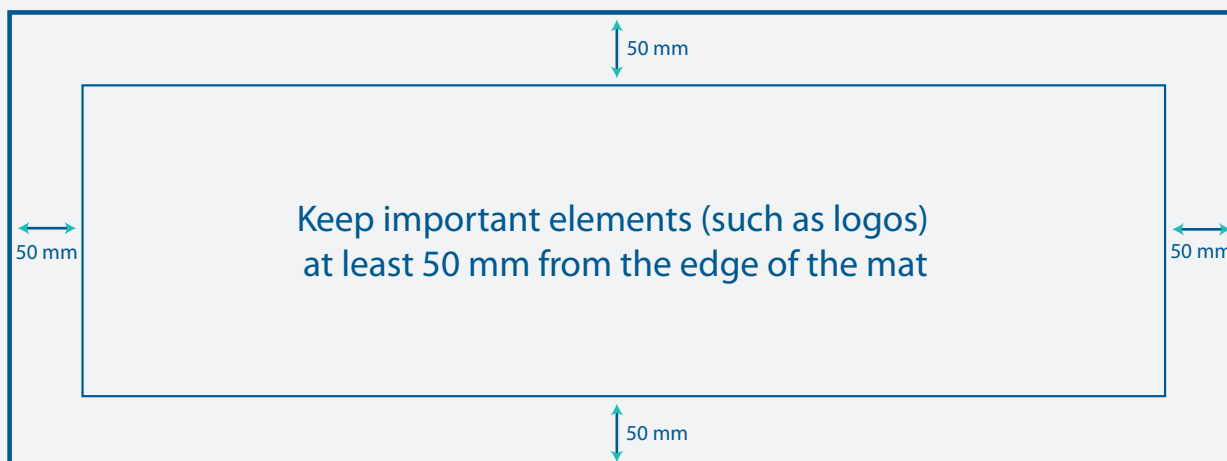
	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast

Please Note

- Thoroughly check contrasts with colour swatches before placing your order.

Points to Consider

Please Do...



Please Do Not Use...



Watermarked Stock Images

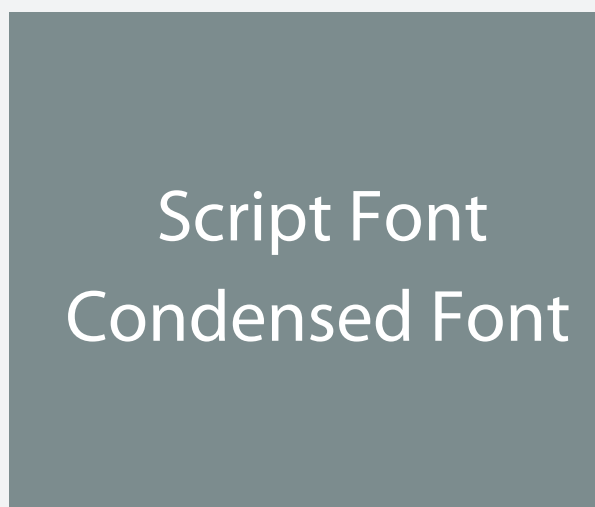
We will not be able to create designs from artwork with watermarked images. Failure to adhere will result in rejected artwork.



Complex Patterns



Weak Colour Combinations



Script or Condensed Fonts