Minimum Text Size

Coloured letters

7 mm
40 mm
7 mm

Sans-Serif Fonts

7 mm
45 mm
7 mm
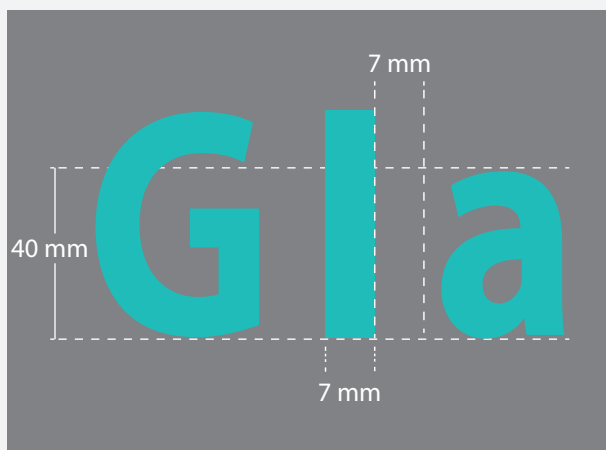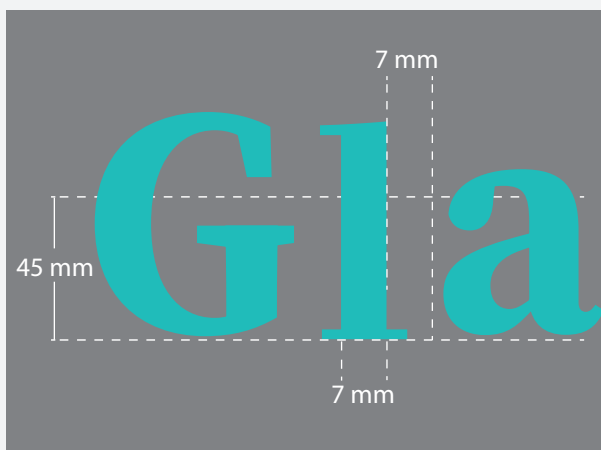
Scripts & Serif Fonts

White letters on a dark background
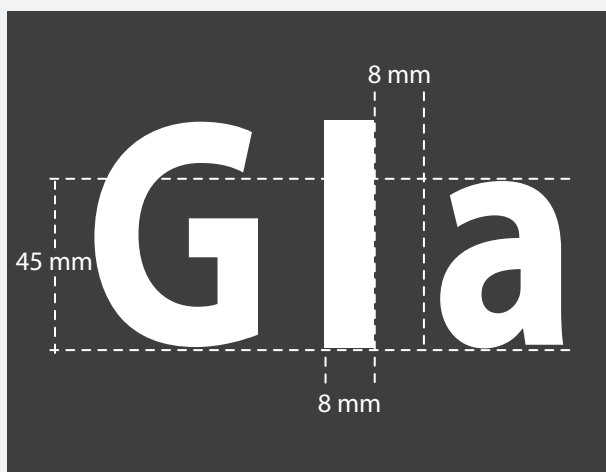
8 mm
45 mm
8 mm

Sans-Serif Fonts

8 mm
45 mm
8 mm
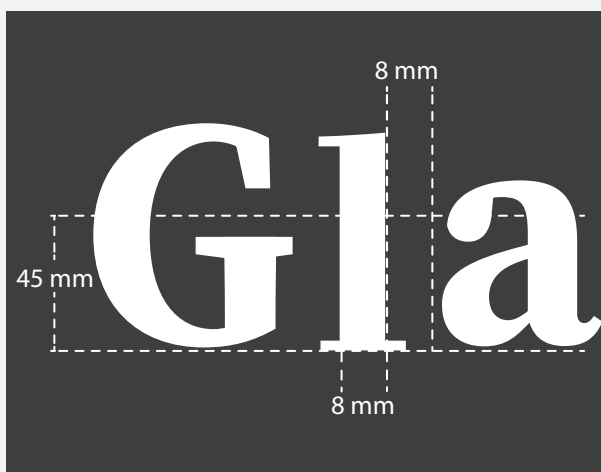
Scripts & Serif Fonts

Minimum Line Thickness

Light Backgrounds

All line thicknesses must be kept above a minimum of 7 mm or more.

7 mm

Light Backgrounds

All line thicknesses must be kept above a minimum of 8 mm or more.

8 mm

Colour Contrast

Blues & Grays

	C03	C04	C05	C06	C07	C08	C63
C28	good contrast	good contrast	poor contrast	poor contrast	good contrast	good contrast	good contrast
C27	poor contrast	poor contrast	good contrast	good contrast	poor contrast	poor contrast	poor contrast
C23	good contrast	poor contrast	poor contrast	good contrast	poor contrast	good contrast	poor contrast
C26	poor contrast	poor contrast	good contrast	good contrast	poor contrast	poor contrast	poor contrast
C22	good contrast	poor contrast	poor contrast	good contrast	poor contrast	good contrast	poor contrast
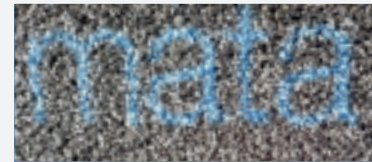
Green & Grays

	C03	C04	C05	C06	C07	C08	C63
C20	good contrast	poor contrast	poor contrast	poor contrast	poor contrast	good contrast	good contrast
C59	poor contrast	good contrast	good contrast	good contrast	good contrast	poor contrast	poor contrast
C18	good contrast	poor contrast	poor contrast	poor contrast	poor contrast	good contrast	good contrast
C66	good contrast	poor contrast	poor contrast	good contrast	good contrast	good contrast	poor contrast
C15	good contrast	good contrast	poor contrast	poor contrast	poor contrast	good contrast	good contrast
C19	good contrast	poor contrast	poor contrast	good contrast	poor contrast	good contrast	poor contrast
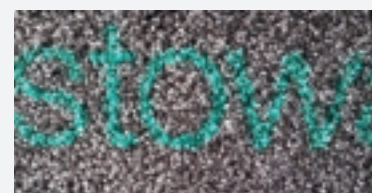
Similar Colour Combinations, for example:

	C12	C11	C56	C14	C54	C44	C55
C13	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast

	C40	C41	C35	C34	C32	C31	C09
C39	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast

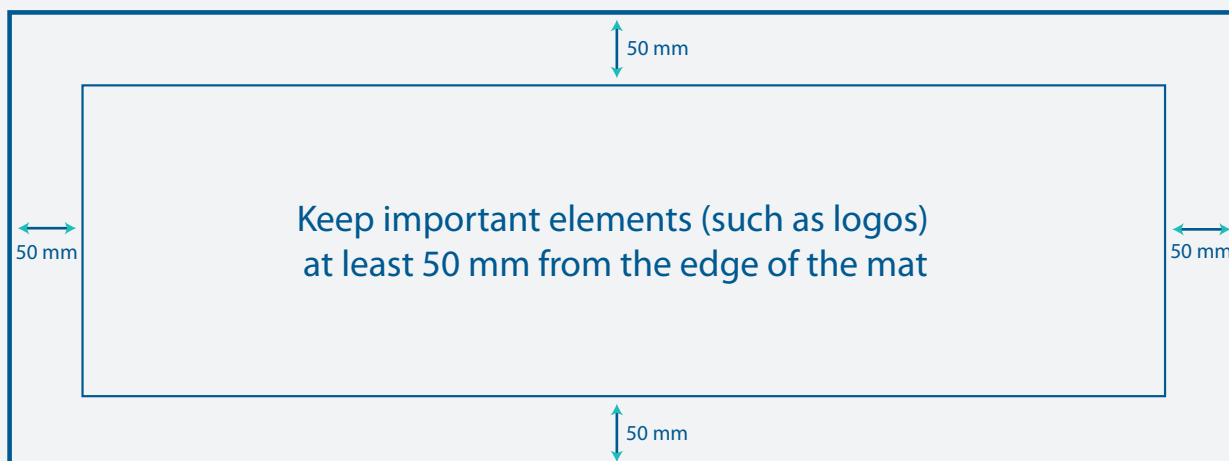|	C27	C21	C20	C28	C18	C19	C17
C66	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast	poor contrast

Please Note
- Thoroughly check contrasts with colour swatches before placing your order.

Points to Consider

Please Do...

50 mm

50 mm

Keep important elements (such as logos)
at least 50 mm from the edge of the mat

50 mm

50 mm

Please Do Not Use...

Watermarked Stock Images
We will not be able to create designs from
artwork with watermarked images. Failure
to adhere will result in rejected artwork.

Complex Patterns

C48 Bad Example
C27 Bad Example
C66 Bad Example
C51 Bad Example
C60 Bad Example
C54 Bad Example

Weak Colour Combinations

Script Font

Condensed Font

Script or Condensed Fonts

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